

Your Partner for Breakthrough Events & Experiences

Connect, Excite, Activate



Breakthrough Events

Wow Your Target Audiences



Grab attention — and new customers — with our full-color, larger-than-life event solutions.

Imagine the Impact

Good ideas are just the beginning of a great event. Britten does the rest, creating customized head-turning environments that reach your target audiences, make a memorable impression, and get the right message across. Get Britten on your team for:

- Tents, canopies, and pavilions
- Backdrops
- Giant speaker tower wraps
- Gateways
- Pennants
- Huge banners
- Displays

With Britten, it's easy to put together events where brand loyalty happens. One phone call, and our amazing products and people build your event's (and your!) success.

Finally, after all the time and energy you've devoted to planning and/or promoting your event, attendees are on their way. This is your moment — your big chance to forge a lasting brand-building connection with your target market. But will it work?

Partner with Britten, and you can be sure it will.

We go all out to produce brilliant event features from your bright ideas. Every interaction becomes an image-enhancing, business building experience. No doubts, no worries; your brand looks good. And you look terrific.

The Difference Is Dazzling. Leading brand names, experiential marketing firms and ad agencies rely on Britten's outstanding products, exclusive innovations, and gold-standard service to make sure their events are unforgettable.

Our signature tents — the finest available — win attention while they stand up to crowds. Our large-format banners and wraps seize the eye. And our fast assembly, banner-hung truss structures delight attendees from the second they arrive.

Behind the Scenes — Phenomenal Service.

Britten is like no other company you've ever worked with. We say "Yes" to every challenge and find a solution to every problem.

Tight deadlines. Great expectations. We rise to the challenge with our can-do attitude, state-of-the-art equipment and superior products.

Small wonder *our* customers are so loyal to us.

1.800.426.9496

www.BrittenBanners.com

"Britten is a true partner. They have exceeded our expectations in every instance. They are innovative and find unique solutions to difficult signage challenges. Turnaround is unbelievable and they never tell us 'we can't do that.'"
–Bristol Motor Speedway and Dragway



Add scale and excitement with Britten's customizable EventTruss.



MasterTent® goes anywhere your audience goes.

On Time, Every Time. Some of our customers need a single, spectacular banner-hung entry structure. Others an entire small village of canopies that can move from one field location to the next. Still others rely on a variety of our customized event products and banners to get maximum impact from minimal face time with their target audiences.

We work closely with our customers to understand their needs, inspire new possibilities, and nail down requirements. Then we deliver. Unfailingly as specified.

As one customer told us, "You make our job easy."

Quality Shows. When your or your client's image is on the line, quality isn't a luxury. It's essential.

Britten's event products — many exclusive and patented — become powerful elements of your marketing strategy.

MasterTent®, for example, is the highest quality and best looking portable, pop-up tent/canopy in the world. Brilliantly engineered for setup in 60 seconds, it instantly creates a vibrant environment for your brand, or revenue-generating ad space to resell to sponsors.

A Closer Look. Whether your event is global, national, regional or local, Britten can help you take it from drab to dynamic, with vibrant displays that create energy and scale while grabbing everyone's attention:

- Sporting and recreational events
- Grand openings
- Corporate gatherings and tradeshows
- Entertainment venues
- Fairs, expos and other municipal events

We take great pride in helping our customers — and their sponsors — produce triumphant events that drive business success.

So whatever you have on the horizon, call us and sit back. A great event is on the way.

Breakthrough Marketing Britten: Your Advantage

*"We have been very pleased with the service and quality of the banners and flags that we have ordered from Britten. They really improved the look of our events."
-Notre Dame Sports Properties*



Britten's structures, displays and service are strengthening the brands and broadening the customer bases of image-savvy organizations, from regional companies and municipalities to multinational corporations. Britten has played a role in helping create successful events for these and other brand name businesses:

Baltimore Ravens
Bank of America
Chase Bank
Coca-Cola
PGA and PGA

We also work directly with many of the top 100 experiential marketing agencies in the nation, including:

Arnold Communications
Aspen Marketing Services
CGS Premier
Circular Marketing
The Exhibit House
Jack Morton Worldwide
Peter Kleine Company
Pierce Promotions
Silverman Group

To learn what Britten can do for *your* events, speak to one of our Britten Event Advisors. And get ready for a rewarding experience.

How Britten says "Yes."

Where there's a need, Britten finds a solution, discovering innovative technologies and services to meet a special challenge or create new opportunities. Our commitment to saying "Yes" to partners has led to these revolutionary products and services for experiential marketing:

- **MasterTent**® – premium, high performance tents/canopies/pavilions, easy to set up, and effortlessly customized and printed for your marketing events
- **AdMesh**™ Banners – wind and music permeable printed wraps for any large structure, including buildings and giant speakers
- **EventTruss**™ – high quality, snap-together system for building banner-ready gateways, walkways, backdrops
- **ColorJazz Digital Printing** – dazzling banners up to a seamless 16' x 150', even larger if needed
- **BannerStretch**™ – elegant "frames" for large-format images anywhere
- **Portable flagpoles and RotoTop**® weather vane poles – along with Britten-printed flags and pennants, for added fun and brand visibility

To learn more about any or all of these advances, talk to your Britten Event Advisor or visit us at www.BrittenBanners.com.

Ready to go? Want to learn more?
Call us toll-free 24/7 at **1.800.426.9496** or visit **www.BrittenBanners.com**

Britten
Banner Partner to the World