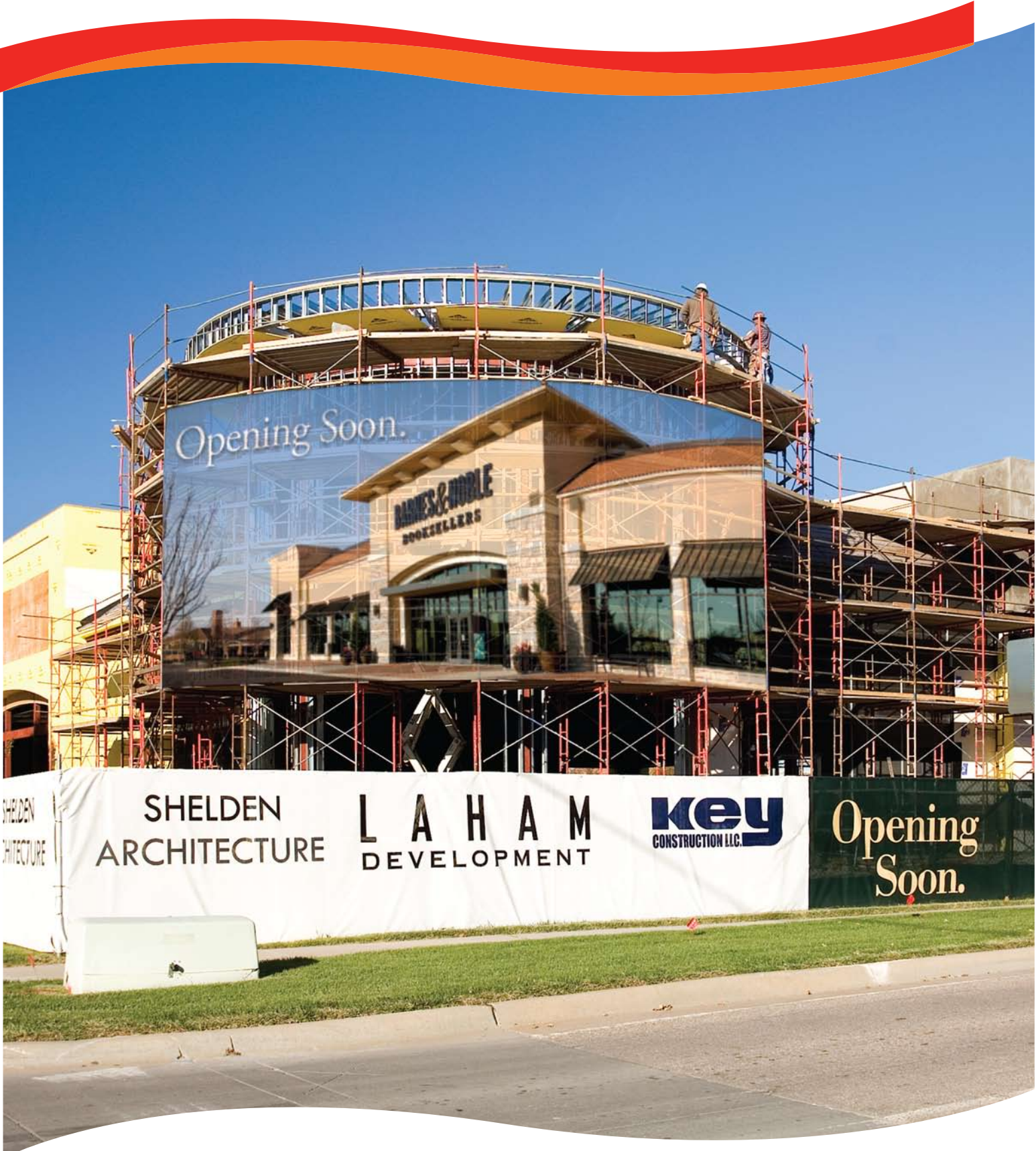


Redevelopment Guide



Printing & Environmental Graphics

Commercial Redevelopment Guide

At Britten, making your brand more visible is our business. We have been a trusted partner of some of the world's best known and most discerning companies, and we are delighted to present this catalog of unique products and solutions to promote your image while providing elements of safety.

Feel free to give us a call with any questions or concerns on displays for upcoming developments, construction projects, or any unsightly issues you may be facing. Our goal is complete customer satisfaction from concept to installation. To insure this we have a staff of over 170 experienced professionals, a 125,000 square foot state of the art facility, and the technological firepower to deliver on time and within budget.

For more information, questions, or comments please feel free to contact us at any time.

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Ready to go? Want to learn more?

Call us toll-free 24/7 at **1.800.426.9496** or visit **www.BrittenBanners.com**

Custom Print Barricade Wrap

Progress is inevitable, yet doesn't need to be unsightly. Before starting any large scale interior redevelopment projects, call Britten for a quote on covering your upcoming construction barricade with bold and beautiful custom graphics and messaging.



Transform unsightly spaces into vibrant places. Introducing MallPaper™, affordable graphic murals that turn wasted space into a visually rich and exciting environment. Interior MallPaper applications are printed on 14 oz. flame resistant theatrical canvas. Available from \$3.00 per square foot. Installation is available by Britten Services.

Interior Barricade Wrap Displays

Big projects deserve big promotions. A corporate sponsored tie in with upcoming grand openings and events not only create a buzz, but help remove the unsightliness of an ongoing redevelopment project.



Provide us with the overall dimensions and let our premiere design studio put together your advertising message. Wide full color murals are printed on flame resistant 14 oz. BritTex sturdy vinyl banner fabric and applied to existing walls, barricades, and vacant storefronts. Available from \$5.00 per square foot. Installation is available by Britten Services.

Ready to go? Want to learn more?

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PhotoWall™ Adhesive Decals

Think of that blank white wall as an artist's canvas. The sky is the limit with Britten's digitally printed Decal displays. If you can dream it up, we can print it. Great for long term applications.



Interior decals are available in a variety of adhesive strengths from temporary to permanent. Available for interior, exterior, and floor applications. Available from \$4.00 per square foot.

Mallpaper™ Displays

Cover existing vacated spaces slated for redevelopment with Britten's MallPaper custom printed displays. Give us your dimensions and ideas and we'll take care of the rest!
Available from \$3.00 per square foot.



A variety of applications include:

- "Under Construction" zones
- Advertising
- Backdrops
- Seasonal exhibits
- Interior and exterior applications
- Upcoming events



Visit our Website and browse our image library of ready-to-install storefront images.

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Site Containment FenceScrim™ Displays

Keep unsightly dumpsters as well as loose garbage hidden and contained by wrapping your fencing with Britten's FenceScrim Mesh displays.



Our industrial strength fencing scrim displays are printed on durable AdMesh vinyl coated scrim. The industry standard for large scale seamless containment fence wrap. Available from \$3.00 per square foot.

Site Containment FenceScrim™ Displays

Perk interest in current projects while keeping unauthorized personnel out with Britten's custom printed fence ScrimMesh display panels. Send us your overall dimensions and we'll take care of the rest!



Make an impact with our colorful 14 oz. mesh FenceScrim. It's ideal for construction site barricades, event branding, parking lots, and so much more. Attaches easily to standard fencing with zip ties, making it reusable for future use. Available from \$3.00 per square foot. Installation is available by Britten Services.



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Full Building Wraps

The name of the game is “impressions” and “brand identity,” and Britten can help provide both. What better way to highlight a grand redevelopment than with a larger than life building wrap.



Think Big! Huge banner displays don't scare us one bit because AdMesh lets the wind blow right through! AdMesh displays are printed with our ColorJazz Hi-Q 100 digital printers, and are available in any size. Available from \$2.00 per square foot. Please call for a custom quote.

Safety Scrim Displays Containment

Add pageantry and excitement to long term projects while providing safety to patrons below. Tie in corporate sponsorship, display upcoming events, or simply reinforce your brand messaging.



Large scale full color advertising banner displays are produced on our flameproof theatrical AdMesh scrim. Available from \$3.00 per square foot. Installation is available by Britten Services.



Ready to go? Want to learn more?
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BannerSaver™ Light Pole Brackets

Direct customers from parking in high traffic construction zones with Britten's bold, bright, and elevated light pole banner displays.



Our light pole banner displays come to life using BannerSaver brackets! These unique spring loaded, wind release brackets keep your banner displays looking great while reducing light pole liabilities. Join the growing list of North American cities that are now requiring the use of BannerSaver brackets within their city. Average price as shown is \$425.00. Installation is available by Britten Services.

Temporary Facades

Looking to keep attention focus on access areas of your building and away from unsightly ongoing construction. Britten can construct temporary facades that provide both direction and safety.



Create magnificent temporary entrance ways with a combination of high strength polished aluminum EventTruss structures and heavy weight 15 oz. exterior vinyl. All structures are custom designed, and pricing is based on total linear feet of truss required for each project. Call today for a custom quote. Installation is available by Britten Services.



EventTruss™



Ready to go? Want to learn more?

Call us toll-free 24/7 at 1.800.426.9496 or visit www.BrittenBanners.com

RotoTop™ Signage

Expansive development projects can be dangerous and hard to navigate. 25' Roto-Top Flag poles provide a temporary solution to construction site unsightliness.



Roto-Top flag pole and flags with our portable FiberCrete bases standing at 28' tall are the largest and most impressive portable flags in the world. Simply fill the base with sand, rock, or concrete and tilt the flag pole on the hinge and voila! Huge 4' x 16' tall flags add vibrant direction to any site or facility. Available from \$2,400.00 each.

Britten Services for Installation

Get on track for your next big project with Britten's Nationwide Installation Team!



Belz (Memphis, TN)



Northridge (Los Angeles, CA)

Nationwide Installation. For complex displays, your turnkey solution can include on-site installation. Our installation teams are located across the U.S. and can come to **you**, wherever you have an opportunity to influence **your** target audience. Expert installation means your banners & signage look great and go up on schedule...without unforeseen hassles!

Our goal is to provide service beyond compare. From initial concept and design to installation and upkeep, with Britten Services "can do" attitude projects are on time and within budget.

It would be easy to just ship your order and let you do the rest...but we know that managing a business leaves little time for extra hands-on tasks. Rely on Britten Services installation teams to take care of every detail so that you can focus on the "Big Picture"—and the profits!

Our professional, trained and insured installation teams travel across the country year-round. We will be on the scene and ready to go regardless of your installation needs.

Britten Services Can-Do Checklist

- Project Management
- Trained and insured installers
- Pre-event site surveys
- Way finding & Decorative signage plans & installation
- On-site sign-making capability
- Billboard structures and services
- Building wraps/Parking garage banners
- Flagpole installations
- Light pole banner programs
- Fleet graphics projects
- Channel lettering
- Signage removal/storage
- Barricades
- Vinyl Graphic Decal Installs
- Fence scrim

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Turnkey Project Management... from Design to Installation.

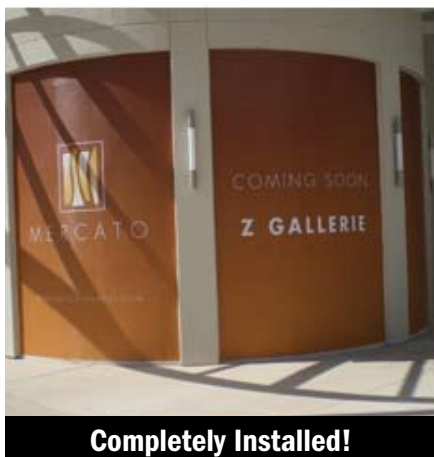
MallPaper™ and **FenceScrim™** are perfect for developers that want to disguise construction areas. This colorful design was produced internally by Britten's Design Studio. Britten's staff has a creative team of conceptual artists, registered architects, and engineers to help convey your plans and ideas, and the installation network to implement it anywhere in the country. Call us today with your plans and ideas!

Original Design...

BUILDING #8, PANELS 1 TO 11 – SKETCH #6, updated 1/26/09



BUILDING #8, PANELS 12 TO 22 – SKETCH #6, updated 1/26/09 (new image on Panel #14)



Completely Installed!



Ready to Order? Here are 6 Easy Ways to Proceed!

1. ORDER BY PHONE: 1.800.426.9496

Dial our toll-free telephone number, 1.800.426.9496, between 8:00 AM and 8:00 PM Eastern Time, and a Britten customer service representative will answer any questions and guide you through the entire process! We'll send you an immediate quote, and upon your approval, we'll fill your order promptly!

2. ORDER ONLINE: BRITTENBANNERS.COM

Visit our Web site at BrittenBanners.com anytime and create your own banner! Use our powerful BannerGalaxy™ software to select banner templates; add your custom information; select your size, fabrics, and finishing options; and see the results immediately! We'll give you a price and shipping charge instantly, and if you order online in the morning, you can have your banners the next day! Still have questions? Send them via e-mail anytime, and we'll respond right away: Questions@BrittenBanners.com.

3. ORDER BY E-MAIL

Send a brief description of your project in an e-mail to Sales@BrittenBanners.com! Our sales team will reply right away with our suggested solutions and approximate price!

4. ORDER BY FAX: 231.941.8299

Fill out the form on the next page and fax it anytime to 231.941.8299, 24 hours a day. Draw a sketch of your idea, and we'll call you back with free advice and a quote on your special project.

5. ORDER BY MAIL

No computer? No fax? No problem! Simply fill out the form on the next page, draw us a sketch of your idea, include a copy of your logo or custom artwork, and send it to us by mail or FedEx! An in-house designer will refine your concept and send you a proof for your review and approval!

6. ORDER IN PERSON

You can always visit our facilities in Traverse City, MI and place your orders in "The Cherry (and Banner) Capital of the World!" Let us know that you are coming, and we'll give you a complete tour of our state-of-the-art ColorJazz™ Digital Imaging Center. You can even watch your projects as they print! Your image is our business, so you are always welcome!

SHIPPING INFORMATION

Britten has established national contracts with UPS, FedEx, ConWay, and a wide array of specialty transporters. In addition, our in-house delivery service is always available to guarantee that you receive your order on time, anywhere in the country.

PAYMENT TERMS AND OPTIONS

1. We honor the following credit cards:



2. We gladly accept checks, money orders, and electronic transfers. If you're in town and want to pick up your banners, we'll gladly accept cash too!

3. Upon approval, your Account Representative can set up an open corporate account line of credit. Special terms may be available for multi-year and contract-based projects.

OUR GUARANTEE

We guarantee that all of our products and services will meet or exceed your expectations. Return anything purchased from us within a reasonable time, and we will repair or replace it, or refund your purchase price. We want you to be completely satisfied!

Ready to go? Want to learn more?

Call us toll-free 24/7 at 1.800.426.9496 or visit www.BrittenBanners.com

