

Fact Sheet – Britten Inc.



- Britten's work can be seen on the grandstands of the Daytona 500, at the U.S. Open, on city light poles for the Chicago and New York City Marathons, and in the atriums of shopping malls and professional and college sports arenas nationwide
- Britten signs appear at more than 500 nationally-televised events annually
- With a client roster that reads like a Who's Who of Fortune 500 Companies, Britten CEO/President Paul Britten boasts that Britten's "Customer Enthusiasts" still get jazzed finding creative solutions for each and every client—from the mom-and-pop shops to the big multinationals
- Britten projects range anywhere from \$50 to \$2,000,000, with the average project falling somewhere around \$500
- Founded in 1985, when founder Paul Britten was still an architecture student at the University of Detroit, Britten Inc. celebrates its 25th anniversary in 2010
- In 1993, Paul Britten relocated the company from Washington, D.C. to his hometown of Traverse City, Michigan
- In 2007, Britten established a subsidiary company, priorLIFE, to recycle used banners and signs into tote bags (visit www.priorLIFE.com for details)
- In 2009, the company's annual revenues topped \$25 million
- The company's headquarters in Traverse City, Michigan boasts a 125,000-square-foot state-of-the-art production facility
- Britten also operates a 65,000-square-foot screen and digital printing company, Britten POP, in Wyoming, Michigan
- Britten holds four U.S. patents for its innovative technologies
- Britten's patented subsidiary website, www.BannerGalaxy.com, enables intranet users to create and design their own banners online—at a substantial cost savings
- Britten employs more than 165 full-time staff

For more information on Britten Inc., visit us at www.BrittenBanners.com

Question? Ideas? Let's hear 'em!

Call us toll-free 24/7 at **1.800.426.9496** or visit www.BrittenBanners.com