

BannerSaver™



BannerSaver™

Laugh in the Face of the Wind. Britten's Patented BannerSaver™ Brackets Make Standing Up to Weather a Breeze.



Los Angeles, CA

We did it. We designed a way to secure outdoor banners so when the inevitable happens – from a 25 mph breeze to a 70 mph storm – banners and poles can shrug off the wind and survive intact.

Our secret: Britten's exclusive BannerSaver™ brackets that allow a banner to flex according to wind speed and direction. Instead of catching the wind and tearing, your banners bow briefly to let wind spill safely away. When the wind dies down, banners and poles return to their original position, remaining taut and readable the entire time. Simple. Brilliant. Patented.



Cleveland, OH

Our customers rely on BannerSaver to promote events and generate ad revenue on outdoor light poles pretty much everywhere – from public streets, parking lots and stadiums to golf courses, shopping centers and campuses. In fact, BannerSaver is the only pole bracket approved for use in many U.S. and worldwide municipalities.

Have a special challenge? Tell us about it and we'll do whatever it takes to transform your problem into an exciting product advance.

Gone with the Wind? Not with BannerSaver!



London, England

- Eliminates damage to banners, brackets and poles from winds up to National Weather Service tornado specifications
- Speeds banner change-outs
- Cuts maintenance to a bare minimum
- Reduces light pole liabilities
- Keeps banners taut and looking terrific
- Protects everyone's banner investment – and image
- Makes it easier to attract advertising and sponsorship to build revenues
- Proven: certified and installed across the U.S. and worldwide
- The only outdoor pole bracket allowed by many cities
- Five sizes, for banners from 9 sq. ft. up to 30 sq. ft. based on wind load
- Backed by customer support like you've never experienced before!

1.800.426.9496

www.BrittenBanners.com

*BannerSaver Is a Product of Our Imagination.
Only Britten Offers It, Only Britten Could. (Now, Imagine What You Can Do With It!)*



At Britten, every customer problem becomes an inspiration for new product design. So when we saw the damage everyday winds can cause to banners, traditional fixed brackets and light poles, we leapt into action and devised a solution that everyone can afford... and everyone wants.

Keys to BannerSaver Performance

- *Spring-tensioned assembly.* BannerSaver's exclusive spring-loaded mechanism responds to winds quickly according to speed and direction, rotating with the wind vertically and horizontally to dramatically reduce wind load on banners.
- *Simple physics.* BannerSaver's change in angle spills 87% of wind compared to less than 25% for standard bracket systems.
- Fits any banner width

- *Two-piece cast aluminum base.* BannerSaver is easy to install with standard tools. Powder-coated finish is available.
- Five-year warranty
- *Available in five versions.* We'll help you select the model you need, depending on your banner size (min. 9 sq. ft. to max. 30 sq. ft.) and wind load. Please note our largest model requires the use of heavy banding and install tool.

BannerSaver™



Rotterdam, Netherlands



Copenhagen, Denmark



London, England

Today, BannerSaver is keeping outdoor displays beautiful on five different continents. No more flapping or tearing – BannerSaver makes pole-mounted advertising feasible and more profitable for everyone.

Walk along the streets of London or Beverly Hills and you'll see Britten's BannerSavers at work, standing up to winds and making sure banners always look their best.

Ever heard of California's Santa Ana winds? They're famous for their incredible force and destructive power. But with BannerSaver on the job, banners are safe and secure. As a matter of fact, BannerSaver-XL units have successfully withstood Santa Ana winds since 1999!

In addition to BannerSaver brackets, you can turn to Britten for banner design and printing. We provide a turnkey solution that ensures quality and cost-efficiency.

> If you'd like to see BannerSaver in action, go to our website or www.youtube.com and search "bannersaver" to catch our wind tunnel test showing BannerSaver at work at wind speeds of 25 mph to 75 mph.

Ready to go? Want to learn more?
Call us toll-free 24/7 at **1.800.426.9496** or visit www.BrittenBanners.com