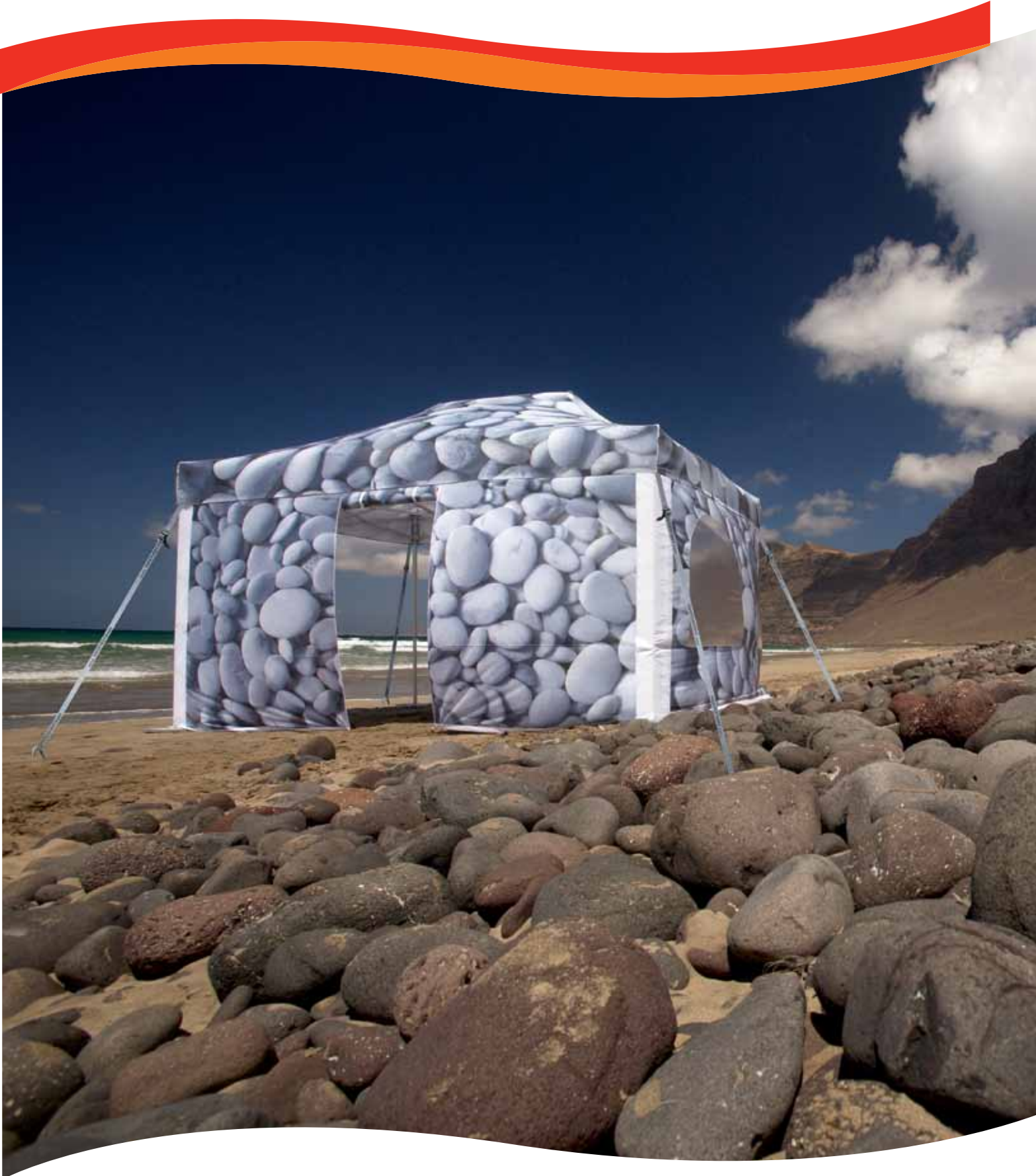


MasterTent®


Britten
Banner Partner to the World



MasterTent®

Get the right brand image across.

Britten's MasterTent® is #1 in looks, performance and set up ease.



< 30 seconds



< 45 seconds



< 60 seconds

It's your choice: Flimsy tents that undercut your image or require constant repair or even replacement, or MasterTent® – the world's leading portable event tent. MasterTent combines push-button, pop-up convenience with extraordinary good looks and durability. Have your logo or message printed on your MasterTents, and your brand image comes alive.

In fact, MasterTents are so well made, you can move them from location to location and still expect years of solid, trouble-free performance... and marketing impact!

MasterTent's modular design allows you to customize configurations and colors to your exact needs. Side walls? Counters? Windows or doors? Lighting, heating or even rain gutters? With MasterTent, you can get it all, choosing from 10' x 10' units, combining them to form small clusters or wrap around trees, or choosing larger units – up to 13' x 26' or hexagonal pavilions.

Put together the MasterTent configuration right for your event, or challenge us to configure a solution for you.

> To view fast, easy MasterTent installation in action, go to www.youtube.com and search "Britten MasterTent"

Quality Counts – MasterTent

- Enhances your image – superior quality
- Sets up in 60 seconds with no special tools or training required
- Strong, yet lightweight and durable
- Great for special events and multi-site mobile tours
- Customizable, modular, expandable
- Available in a large assortment of colors
- Can be easily outfitted with flags and banners for even greater visibility
- Combined with Britten's superb digital printing, delivers a turnkey solution that saves you time and headaches
- Backed by our outstanding customer service – your problems solved, your products delivered on time, even on tight deadlines

1.800.426.9496

www.MasterTentUSA.com

*Engineered for Your Success.
With Features that Meet Your Needs.*



Britten is the exclusive North American dealer for MasterTent, custom crafted in Italy for commercial applications. Combine with Britten's own industry-leading printing and passion for service, and you have a solution that continually wins rave reviews from our customers.

Keys to MasterTent Performance

- *Strongest and most durable tent frame.* Constructed of easy to handle, lightweight anodized aluminum
 - *Durable, solid aluminum connectors.* Not plastic like cheap alternatives, but coated with plastic to reduce friction
 - *Easy pushbutton release* for fast and safe takedown
 - *Folds to a compact size.* Fits into its own convenient carrying case for easy transport and storage
 - *High-quality, washable close-mesh polyester.* Colorfast, wind tunnel tested, fire resistant, tear resistant, water resistant, excellent printability, all seams double-stitched
- *Full-length velcro fastenings* secure roof and side walls to frame
 - Ready to hold flags and banners
 - Able to accommodate electric connections, lighting, heating
 - The strongest guarantee in the industry

MasterTent®

*"You all are phenomenal. Thank you again
for such outstanding efforts and results!"*

– Bank of America



Top promotional agencies and the clients they represent – from municipalities and regional companies to large, multinational organizations – rely on Britten for the tremendous value of our MasterTent image-building solutions.

Corporations that rely on MasterTent to advance their brand image include: Blackberry, Coca-Cola, ESPN, Porsche and Verizon.

MasterTent units can serve as stand-alone tents in sizes from 10' x 10' to 13' x 26' or can be combined and expanded to unlimited sizes and configurations. You can plan and outfit them to function as:

- High-visibility marketing vehicles
- Reception areas
- Shops
- Restaurants
- Rescue stations

Compared with MasterTent, anything else means less – less quality, less impact, less results. So go for the best, and raise your goals with confidence. MasterTent has you covered.

Ready to go? Want to learn more?

Call us toll-free 24/7 at **1.800.426.9496** or visit **www.MasterTentUSA.com**


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