

Point-of-Purchase Displays



Britten is your source for :

- Screen Printing
- Die Cutting
- Kit Packing
- Custom Fabrication
- Fulfillment
- Specialty Signage
- 10 Pieces to 100,000 Pieces
- Plastic, Foamcore, Styrene, Cardboard & More!

Point-of-Purchase Displays

*Reach consumers while they're buying.
Britten turns point-of-sale displays and in-store graphics into an art.*

We're popping up everywhere: In life-size cutouts and window static-cling posters. In full-color posters, backlit displays, and banners. In decals on floors and die-cut danglers hanging from ceilings.

Britten point-of-purchase displays are everywhere you look because we know what sells: color, excitement and attention-getting formats. And we have the amazing equipment to produce just about anything, like a flat-bed printer and precision cutter/router that together quickly turn out stunning three-dimensional, rigid stock, 4-color pieces.

Whether you have one store or thousands, we can handle all your in-store graphic needs, as well. Just turn to Britten to create or produce the high-impact program you have in mind.

- Life-size cutouts
- Backlit displays
- Banners
- Pole signs
- Static-cling window signs
- Hanging displays
- Aisle signs
- Kiosk graphics
- Directional signage
- Floor decals
- Wide selection of materials
- Also great for events



Precision routing and cutting



Three-dimensional, rigid stock



Life-size cutouts



3D Displays

Ready to go? Want to learn more?

Call us toll-free 24/7 at 1-800-426-9496 or visit www.BrittenBanners.com

Point-of-Purchase Displays

*Britten has the firepower to make it happen!
Our favorite part is getting to say "yes" to our customers. A lot.*

Your screenprinted P.O.P. and P.O.S. projects are in good hands with Britten.

Armed with 3 state-of-the-art inline presses, a world-class facility and 25 of the best people in the nation, we are ready to assist you.



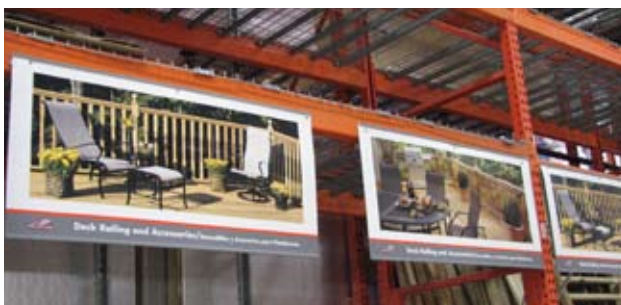
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Britten
Banner Partner to the World

A Proven Partner for Your Stores and Brands

"Britten continues to exceed our expectations with a terrific staff, quick turnaround and great print quality."

—Laitner Brush, Inc.



These are just a small handful of the national and international retail brands for whom we have produced dramatic, high-impact displays:

Dollar General	Meijer
Family Video	Publix
FedEx Kinko's	Sears
Home Depot	Simon Property
K-Mart Corporation	Group
Kroger	Spartan Stores
Lowe's	Subway
Macy's	Westfield

Britten has the equipment, ingenuity, and experience to create full-color, attention-getting displays throughout a sales environment. From ceilings to floors and every space in between, we can help you develop a point-of-sale or directional signage program that makes any message stand out from the crowd.

To learn what Britten can do for your retail environments, speak to one of our Britten Retail Advisors. Everything about running your business should be this easy!

**Need help installing your in-store P.O.P?
Ask about our national service teams!**

How Britten says "Yes."

Life-Size Cutouts. Our direct digital and screen-printing equipment creates life-size, realistic images on a wide variety of materials, including Sintra®, Colorplast®, and FoamCore®.

Hanging Displays. Heads up, sales up. Our ceiling signs are digitally printed or screen-printed and laser-cut or die-cut to make the most of your ceiling space.

Static Cling Window Signs. Put windows on your sales team, with easy to apply and remove posters, up to 52" x 120" including our most popular size, 24" x 24".

Floor Graphics. For inside or out, vibrant color and sales-boosting messages are just underfoot.

Aisle Signs. As customers shop, you can direct their attention to special products and values.

Backlit Displays. Turn heads with our brilliantly printed, quality crafted backlits.

Kiosk Graphics. Whatever the environment, Britten displays build traffic and sales.

Powering our products: Britten service. We're here to make sure your POP/POS programs go on-site on time and produce results. Challenge us to meet demanding schedules, assist with original artwork — whatever you need to get your program off the ground or in the air.



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